

mary's meals

Press release

**Make room for One
More For Christmas
with Mary's Meals**

November, 2015

Make room for One More For Christmas with Mary's Meals

Global child hunger charity Mary's Meals has launched a new festive campaign, One More For Christmas, encouraging **[insert affiliate e.g. Americans]** to feed an impoverished child for a whole school year – for less than the price of a Christmas dinner.

Mary's Meals provides a nutritious meal to more than a million impoverished children around the world every day they attend school. The hot meal attracts chronically hungry children to the classroom, where they can receive an education that could be their route out of poverty.

One More For Christmas is an online campaign which enables people to set a place at a virtual Christmas dinner table for the price of **[UK£12.20/US\$19.50/CA\$13.10/€14.50]**, a donation which will then be used to feed a child for an entire school year.

When setting a place online, the supporter is prompted for their name, or the name of a friend or loved one who the plate will be dedicated to. Following the donation, the plate will appear with the chosen name on the digital dinner table at (insert website address).

The One More For Christmas campaign will run until 31 December in the following countries: United Kingdom, United States of America, Canada, France, Italy, Ireland, Netherlands and Spain.

[insert name as appropriate] from Mary's Meals (**insert affiliate country**) said: "The festive season is a magical time known for giving, goodwill and kindness and One More For Christmas offers people the chance to support a child in need for a whole school year.

"In **[insert country]**, a typical Christmas meal for one person could cost as much as **[insert cost]**, yet setting a place at the Mary's Meals table sets a child up for a year with a daily meal and a life-changing education.

"Even if this place setting is an extra guest in only a virtual sense, by donating, you will be welcoming a child into your heart in a very real way. Last year, many of our supporters chose to set a place in memory or in honour of a loved one who couldn't be present at the Christmas dinner table, which is a lovely way to consider those special to us, who may be absent this Christmas.

"We want to thank all of our supporters for their generous support throughout the year in which we managed to reach the important milestone of feeding one million children every day. By sharing a little of what we have, we can spread some joy this Christmas and help impoverished children to receive the education they deserve."

Mary's Meals currently feeds 1,035,637 children every day at school in 12 different countries around the world.

Visit <https://onemoreforchristmas.com/> to set a place at the Mary's Meals virtual table.

[Ends]

Notes to editors:

- Mary's Meals began in Malawi in 2002 when its founder Magnus MacFarlane-Barrow met a young woman called Emma who was dying from AIDS. She was sitting on the mud floor of her hut surrounded by her children. When Magnus asked her 14-year-old son what his dreams were in life, his stark reply was: "I want to have enough food to eat and to go to school one day". This was a key part of the inspiration that led to the founding of Mary's Meals.
- Mary's Meals began feeding 200 children in one Malawian primary school in 2002. Today, the organisation reaches over a million children with a daily meal in school in 12 countries, across Africa, Asia, Latin America and the Caribbean.
- Find out more about Mary's Meals at: www.marysmeals.org
- Follow Mary's Meals on [Twitter](#) and [Facebook](#).

For more information, please contact:

Please add your contact details here